

PANORAMA OF CONTEMPORARY LATIN AMERICAN ART: COLLECTING STRATEGIES

The second Panorama of Contemporary Latin American Art series, organized by the Art Department of Torcuato Di Tella University and the arteBA Foundation is entitled Collecting Strategies. Its aim is to present various collecting paradigms through the insight of some of the current Latin American scene's most influential curators.

The three curators invited for this series are **Patrick Charpenel (Mexico)**, **Sofía Hernández Chong-Cuy (Mexico and USA)** and **Adriano Pedrosa (Brazil)**. Each of them will reflect upon the various strategies and artistic, institutional and geopolitical models implicit in the art collections they are involved with, and each, at the same time, will attempt to analyze particular cases, in order to set out general guidelines for a public that is just beginning to collect.

Among the themes of their talks will be collections based in various countries of Latin America, collections of Latin American art based in other countries, and new paradigms of collecting that aim to discard the notion of a national or regional art.

The series will close with a presentation by the collections advisor **Ana Sokoloff (Colombia and USA)**, who will provide an up-to-the-minute panorama of the situation of the Latin American art market.

This series is intended, then, for collectors, curators, art critics and art historians.

THURSDAY, MARCH 8, 2012, 7:00 PM – CCEBA. Spanish Cultural Center of Buenos Aires (Paraná 1159)



Patrick Charpenel (Guadalajara, México). A philosopher by training, Charpenel has worked intensively as a curator and collector, emphasizing the paradoxes and ambiguities of the contemporary world. He has presented a large number of exhibitions in various forums in and outside of Mexico, such as: *Gabriel Orozco*, Palacio de las Artes, Mexico City; *Paseos/ Walks* by the artist Francis Alÿs, Museo de Arte Moderno, Mexico City; *Franz West*, Museo Tamayo Arte Contemporáneo, Mexico City; *Inter Play*, Moore Space, Miami, among others. He has also published critical texts in specialized magazines, and is a member of the board of the Centre Pompidou-Latin America, in Paris.

TUESDAY, MARCH 13, 2012, 7:00 PM – CCEBA. Spanish Cultural Center of Buenos Aires (Paraná 1159)



Sofía Hernández Chong Cuy (Mexico and USA) is curator of contemporary art for the Patricia Phelps de Cisneros Collection. Since 2009, she has also worked as an agent for dOCUMENTA(13) in Kassel, and is a member of the advisory board of the Amsterdam Kunstverein. Before assuming her post at the Collection, Sofía was director of the Museo Tamayo in Mexico City, and a curator at the Americas Society and Art in General, two New York institutions. As a freelance curator, she has organized exhibitions at Kadist Art Foundation in Paris, MALBA in Buenos Aires, CAC in Vilnius and MUSAC in León, among other institutions. Sofía regularly writes on her blog Sideshow.org, develops the freelance Publishing Project Murmur-print.org, and publishes essays on art, curating, and culture for various magazines, including *Artforum*, *Modern Painters* and *Mousse*. A native of Baja California, Mexico, Sofía Hernández Chong Cuy currently lives in New York.

THURSDAY, MARCH 22, 2012, 7:00 PM – CCEBA. Spanish Cultural Center of Buenos Aires (Paraná 1159)



PH: Jens Hoffmann

Adriano Pedrosa (Brazil) is a curator, writer, and editor who live in São Paulo. He has published in *Arte y Parte* (Santander), *Artforum* (New York), *Art Nexus* (Bogotá), *Bomb* (New York), *Exit* (Madrid), *Flash Art* (Milan), *Frieze* (London), *Lápiz* (Madrid), *Tate etc* (London), among other publications. He was an adjunct curator of the XXIV Bienal de São Paulo (1998), co-curator of the 27th São Paulo Bienal (2006), a curator of the Museu de Arte da Pampulha, Belo Horizonte (2001-2003), where he created the Pampulha Fellowship, artistic director of the 2nd San Juan Poli/Gráfica Trienal (2009), and co-curator (with Jens Hoffmann) of the 12th Istanbul Biennial (2011). Pedrosa is a member and director of PIESP, the Independent Program of the São Paulo School.

TUESDAY, MARCH 27, 2012, 7:00 PM – PALACIO DUHAU PARK HYATT BUENOS AIRES



Ana Sokoloff (Colombia and USA) is a founding partner of sokoloff + associates, llc. art advisors, a firm focusing on advising high-profile individuals on collecting Latin American and Contemporary art. Before founding Sokoloff + associates, llc., Ms. Sokoloff was Vice President–Head of Department for Latin American Paintings at Christie's Inc. Prior to joining Christie's Ms. Sokoloff was Cataloguer for the Arcade department at Sotheby's and Exhibition Coordinator at the Americas Society and Director of Exhibitions and Cultural Programs at the Permanent Mission of Colombia to the United Nations. She is currently on the advisory board of the Americas Society and on the international advisory council for The Museum of Latin American Art, MOLAA.

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Admission cost for the Complete Series (4 lectures + Closing Cocktail Reception, Duhau Park Hyatt Buenos Aires): \$450 (four hundred and fifty Argentine pesos).
Seating limited

10 CCEBA scholarships for art professionals will be available.

Proceeds from this series will go to the scholarship fund of the Artists' Program of Torcuato Di Tella University.

Information and Enrollment

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